

# Northwest Winterfest

## Pick a Bow Sponsorship



The 2021-2022 Northwest Winterfest will feature 10 Bow displays. Each Bow will have a Northwest Sponsor! This year, Northwest Winterfest is expanding, hosting two events for twice the fun this winter. Hand-made lanterns will be on display November 26 to January 2 in Spokane Valley and February 10 to March 20 in Tri-Cities. We are expecting attendance of over 50,000 guests in the Spokane Valley and over 40,000 guests in the Tri-Cities.

What you will receive as the sponsor of One Northwest Winterfest Bow display:

- Your logo on the Bow page of the Northwest Winterfest website with a link to your website (\$500 value).
- Tagged in 10 organic social media posts promoting your Bow (\$500 value).
- Your company will receive 2 adult access tickets, valid for any day, for each of the Northwest Winterfest Festivals (4 total tickets) (\$100 value).
- Your company will secure first right of refusal to be a Bow sponsor in 2022-2023.

## Your investment:

You can choose to sponsor a single location or sponsor both locations for a discount.

(Select):

Spokane Valley - \$1,500

Tri-Cities - \$1,000

Both locations - \$2,000

**This price is for 2021 2022 only. Your company will have first right of refusal to renew as the 2022 2023 sponsor. The pricing and package will be established by March 1, 2022. We request that you give us your decision on remaining the exclusive sponsor for 2022 2023 by April 30, 2022.**

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Authorized Signature

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Date

To submit this form or ask any questions, please contact:

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