

Northwest Winterfest

Exclusive Sponsorship of the 2021 -2022

Northwest Winterfest Giant Panda



The panda displays are ALWAYS a favorite at Northwest Winterfest. This year, Northwest Winterfest is expanding, hosting two events for twice the fun this winter. Hand made lanterns will be on display November 26 to January 2 in Spokane Valley and February 10 to March 20 in Tri Cities. We are expecting attendance of over 50,000 guests in the Spokane Valley and over 40,000 guests in the Tri Cities.

What your company will receive as the EXCLUSIVE sponsor of the Giant Panda:

- Tagging of your social media pages in a minimum of 20 organic social media posts (\$1,000 value).
- Your company logo linking to your website on the Giant Panda page of northwestwinterfest.com (\$500 value).
- Your company logo on the Giant Panda ads anywhere they are advertised (\$3,000 value).
- Three (3) tile images to be placed on the Giant Panda page of northwestwinterfest.com linking to whatever page you request (\$750 value).
- Four (4) Adult Admission tickets valid for any day to the Spokane Valley Festival and the Tri Cities Festival (8 total tickets) (\$200 value).
- Securing first right of refusal to be the exclusive sponsor of the Giant Panda in 2022 2023.

Your investment:

You can choose to sponsor a single location or sponsor both locations for a discount.

(Select):

_____ Spokane Valley - \$5,000

_____ Tri-Cities - \$4,000

_____ Both locations - \$8,000

This price is for 2021 2022 only. Your company will have first right of refusal to renew as the 2022 2023 sponsor. The pricing and package will be established by March 1, 2022, we request that you give us your decision on remaining the exclusive sponsor for 2022 2023 by April 30, 2022.

Authorized Signature

Date

To submit this form or ask any questions, please contact:

Greg Birchell

greg@birchellcreative.com

509 818 6110