

# Northwest Winterfest

Exclusive Sponsorship of the 2021 -2022

## Northwest Winterfest Dragon Display



The Dragon display is ALWAYS the most popular display at Northwest Winterfest. This year, Northwest Winterfest is expanding, hosting two events for twice the fun this winter. Hand made lanterns will be on display November 26 to January 2 in Spokane Valley and February 10 to March 20 in Tri Cities. We are expecting attendance of over 50,000 guests in the Spokane Valley and over 40,000 guests in the Tri Cities.

What your company will receive as the EXCLUSIVE sponsor of the Dragon Display:

- Tagging of your social media pages in a minimum of 20 organic social media posts (\$1,000 value).
- Your company logo linking to your website on the Dragon page on northwestwinterfest.com (\$500 value).
- Three (3) tile ads on the Dragon page on northwestwinterfest.com linking to any page you request (\$750 value).
- Your company logo on the Dragon anywhere it is advertised (\$8,000 value).
- Ten (10) Adult Admission tickets valid for any day at the Spokane Valley Festival and at the Tri Cities Festival (20 tickets total) (\$500 value).
- Your company will secure the first right of refusal to be the exclusive sponsor of the Dragon display in 2022 2023.

## Your investment:

You can choose to sponsor a single location or sponsor both locations for a discount.

(Select):

Spokane Valley - \$10,000

Tri-Cities - \$8,000

Both locations - \$16,000

**This price is for 2021 2022 only. Your company will have first right of refusal to renew as the 2022 2023 sponsor. The pricing and package will be established by March 1, 2022, we request that you give us your decision on remaining the exclusive sponsor for 2022 2023 by April 30, 2022.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

To submit this form or ask any questions, please contact:

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